



Mr. Jozef Alfons Peeters

Fons Peeters studied at the University of Leuven and graduated as a Civil Engineer (Construction). In 1973, he did a post-university year at the Vlerick Business School in Ghent (MBA).

CAREER

- Fons joined Eternit Belgium in 1973, as a Product Manager and System Development Manager for the Roofing Materials marketing department. In 1979, he was appointed Director of Promat. In this role, he promoted the sales of fireproof sheets in the Belgian market.
- Four years later, in 1983, Fons became Sales Director Building Materials of Eternit Belgium. Another year later, he became President & Chief Executive Officer of Eternit Inc. (USA), during which time he set up a plant for the production of flat sheets.
- As of 1991, Mr Peeters was Managing Director of Eternit Belgium. In those days, Eternit employed 1,000 people. In 1994, he also became Managing Director of Eternit in the Netherlands.
- On 1 January 1999, Fons Peeters was appointed Director of the European Building Materials Operations division. This made him responsible for all European fibre cement factories in Belgium, the Netherlands, France, the UK, Ireland, Italy and Germany.
- In 2002, he became President of Eternit Germany. In this role, he was responsible for six production units and sales in Germany and eastern European countries. As of 2003, he was Division Director of all Eternit companies based in Europe. This concerned about 6,000 people, with a turnover of about 1 billion euro.
- **Since 1 January 2011, Fons Peeters has been CEO of Eternit.**